



**Membership Security
Net Gain
Washington State Program**

Symbol: Crescent Moon

Flower: Red Rose

Motto: Will a little TLC we can make it to the moon
(Training, Leadership, Communication)

Colors: Red, white & blue
of the flag

Membership Security consists of doing what we can to keep sisters who become delinquent to assure they pay their dues and keep their membership.

Net Gain is having at least one more member on the rolls at the end of the year as we had at the beginning. Membership Security is crucial to making this happen.

To be a successful Membership Security Chairman, here's what I would like you to do:

- ✓ Stay in close contact with your auxiliary secretary to receive names of sisters who become delinquent, whether it is once a month or once a year.
- ✓ Devise a plan to contact these sisters before they get dropped. Here are just a few ideas to use when you do contact them:
 - Remind them of all the great things we do for our charities and our communities
 - Make sure they understand how important their membership is to your auxiliary
 - Find out why they joined in the first place, what has changed to cause them to not pay their dues and ask what you can do to make them feel more comfortable
 - Remind them of their benefits and bragging rights as members
 - Talk to them about events specifically at your club that may draw their interest
 - There are many, many more ideas that I know you sisters can come up with.

Report Deadlines

September 1, 2009 Please send me a report including chairman's name address, phone number, & email. Include the number on the rolls as of June 1, 2009 and tell me what you plan to do to get back your delinquent sisters.

June 1, 2010 In your final report please include your name, address, phone number & email and number on the rolls as of June 1, 2009. Tell me how your program worked, how you were successful in bringing back the delinquent sisters. Include the number of sisters who became delinquent and how many actually got dropped, this will measure the success of your program. Please also include in this report the number on your rolls after your second meeting in May to report if you were successful for Net Gain. District Chairman, if you were able to come up with a program, a way to help the auxiliary chairman carry out their programs, I would like to hear about it, please send me a report.

Sisters, feel free to send anything to me throughout the year, I would love to be updated on the success of your programs!

Fall Conference Poster Contest

Please use the following guidelines when making your poster:

- Two categories – Handmade or Computer Generated
- Poster will be no larger than 22” x 28”
- The poster must clearly indicate that it is membership security.
- It must incorporate the SMP symbol, flower, motto and/or colors
- Aux., Dist., or Zone number and artist’s name must be in a sealed envelope and attached on the backside of the poster.
- Have fun making your poster – it will show in the artwork!

Fall Conference Awards

There will be first and second place awards for each category of poster.

Certificates of recognition will be passed out to all chairmen who send me the first report, meeting the criteria, by the Sept 1st. deadline.

There will be an award for the chairman who comes up with the most creative idea for keeping the sisters of their auxiliary from dropping.

State Convention Awards

Recognition certificates will be passed out to all chairmen who turned in both reports by their deadlines. A recognition certificate will also be given to any district chairman who sent in a report.

The state award for membership security will go to the chairman who comes up with a good solid program and is the most successful at carrying it out.

The state award for net gain will go to the auxiliary with the most sisters gained on the rolls in 2010 as in 2009.

Special awards will be given to the first place chairman in the following categories: 0 – 400, 401 – 600, 601 – 800, 801 – 1000, 1001 & above.

Sisters, remember that keeping our members is crucial to the success of our auxiliary. Work hard and have fun doing it!

Fraternally,

Luanne Moore

WA State Membership Security/Net Gain Chairman

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